Indirect Assessment of Student Learning in a Software Testing Course

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Abstract: The assessmentof student learning is always an important task for educational institutions, and several techniques and methods have been developedfor this purpose. Assessment results lead institutions to change their curricula and teaching methods to make it easier for students to acquireappropriate knowledge and complete their required programs successfully. Student feedback is an important type ofindirect assessment. This paper discussesa case study where indirect assessment, that is, feedback from students,was used duringa course in software testing. The Accreditation Board for Engineering and Technology methodology was usedfor the indirect assessment. This paper shows students' feedback about the course and analyzes the data todetermine students' assessment of the course. We compare Student Outcomes with Course Outcomes that are derived from the ABET standards.
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Key Words: Student Outcomes (SOs), Course Outcomes (COs), ABET, Indirect Assessment.

1. Introduction

Educational institutions are always seeking to improve their reputationsby providing the best education to their students. As such, it is most important for them to hire the best faculty in their fields as well to design curricula as per industry requirements. Creating and updating their curricula requires assessing students' learning with quizzes, assignments, presentations, and projects. If the assessment reveals that changes in the curricula are necessary, then it is important to review the contents of the curricula with the help of expert faculty in the institutions. On the other hand, if the assessment revealspositive results for the curricula, then the teaching methods and techniques should be modified.

Assessment of students' learning can be categorized as direct or indirect (Allen, 2008). Direct assessment is based on the point of view of faculty members and is conducted via quizzes, assignments, presentations, and projects. Indirect assessment is based on the point of view of students and what theylearned during the course. Both types of assessments are based on students' learning outcomes that are defined for a specific course. It is important for institutions to continually improvein order to maintain their good reputations and their standards of education (Merhout&Benamati, 2008). This includes the establishment of Student Outcomes (SOs), assignments to achieve these SOs, and the use of both direct and indirect assessment.

Students' learning must be assessed in terms of SOs and continuous improvements must be made in programs. This paper considers a course called "Software Testing and Validation" as a case study.

We useindirect assessment methods to evaluate SOs and Course Outcomes (COs). A comparison of indirect assessment methodswill also be presented in terms of average score for each SO and percentage of students achieving the satisfactory or exemplary levels for each SO.

2. Material and Methods

Many techniques and methods have been used previously to evaluate the assessment of students' learning in institutions. Previous researchers have identified and presented different assessment methods and techniques. This section discusses some of that work.

Kench and Field et al. (2009)argued that when assessing a group of students, it is important to know the contribution of each student in the group. Peer assessment can be useful to encourage students' individual efforts. However, peer assessment should be fair and confidential. If some students or a single student did not fully contribute, then some points should be deducted or the grade should be lowered. As an experiment, the authorsapplied a peer assessment model to a group of students. They found that only 5% of students were affected after the peer assessment. Moreover, results showed that this method encouraged students to participate in the group and perform their partsfully. Their findings showed that students were encouraged and supported by peer assessment during group work.

Another interesting study on peer assessment was conducted by Davey (2011). This study examined students' behavior concerningreceiving grades and the importance of peer assessment for

their learning. Davey used different types of materials and methods such as the students and their course, the assignments and solutions, the Student Evaluation of Learning & Teaching (SELT), and participation. Ideal answers for the quizzes and assignments provided more successful peer assessment. Lecturers involved in this study gave fewer grades than assessors (persons involved in evaluating the peer assessment) and lecturers were stricter in grading than assessors. Overall, the study showed that peer assessment was encouraged by the students and they also wanted to be assessed in other courses as well.

As assessment is always important in any type of education, self-assessment also plays a key role for studentsto improve their skills and acquire more knowledge in their field. Blanch-Hartigan (2011) conducted a meta-analysis ofthe previous research on self-assessment. He examined 35 published articles that dealt with the topic ofself-assessment. He identifiedthe types of self-assessment that were presented in these studies, the characteristics that influenced self-assessment accuracy, and the theoretical approaches used to measure the accuracy of self-assessment reports. His analysis showed that students are able to assess themselves effectively, and that overall students are overestimated in terms of communications. In terms of gender, female students underestimate their performance when compared to male students. Importantly, the ability to understand the over- and underestimation factor is not possible without calculating the direction of inaccuracy.

To assess the performance of the students in a practical way is not an easy process.There are different types of challenges and they all are associated with each other in different ways. Manz and Hercinger et al. (YEAR) categorize these challenges into three main types: understanding problems related to the behavior that is necessary for judging competency;the potential level of assessors; and the modification of student performance according to faculty members' requirements. For the accurate evaluation of student performance,the use of the Creighton-Simulation Evaluation Instrument (C-SEI) was proposed. The authors suggested that experimental evaluation is the most effective way to assess students' learning.

3. COs

It is important to describe COs for every course in order to promote learning during the class. These COs are not created by Accreditation Board for Engineering and Technology (ABET);rather,they are determined by the department council with the help of concerned faculty members. The ABET states that COs should be related to the general and specific SOs for the engineering courses. These COs should be designed in consultation with the SOs that are described by the ABET. In our example course, the following SOs are mentioned and also included on the syllabus.

1. Understand the importance of software testing in the software development lifecycle. **[SO (l)]**
2. Understand and distinguish between different types of tests unit testing, integration testing, system testing, etc. **[SO (l)]**
3. Develop a test plan for a specific software project. **[SO (b)]**
4. Understand and use different techniques for software testing. **[SO (k)]**
5. Understand and apply functional testing. **[SO (l)]**
6. Understand and apply structural testing. **[SO (l)]**
7. Understand and apply mutation testing. **[SO (l)]**
8. Understand reliability assessment. **[SO (a)]**
9. Organize and manage the testing process. **[SO (o)]**
10. Use different techniques for software testing. **[SO (k)]**
11. Use software testing tools and international testing standards**. [SO (k)]**

4. SOs

It is also important to designSOs that are related to the course syllabus and the ABET-provided SOs. Faculty members can choose SOs that are related to the COs. In our example course, the following SOs are described on the syllabus.

I. **SO (a):** Ability to apply knowledge of mathematics, science, and engineering.
II. **SO (b):** Ability to design and conduct experiments, as well as to analyze and interpret data.
III. **SO (k):** Ability to use the techniques, skills, and modern engineering tools necessary for the engineering practice.
IV. **SO (l):** Ability to analyze, design, verify, validate, implement, apply, and maintain software systems.
V. **SO (o):** Ability to manage the development of software systems.

The following table shows the relationship between the COs and SOs for this course.

Table 1. Relationship between COs and SOs

	SO (a)	SO (b)	SO (k)	SO (l)	SO (o)
CO (1)				√	
CO (2)				√	
CO (3)		√			
CO (4)			√		
CO (5)				√	
CO (6)				√	
CO (7)				√	
CO (8)	√				
CO (9)					√
CO (10)			√		
CO (11)			√		

5. Methodology

We used indirect assessment methods to evaluate students' learning. Indirect assessment techniquesask the students themselves to evaluate their learning in the courses with the help of different surveys that coverthe COs and SOs. We used two calculations to determinestudents' assessment of the course:

i. The average score achieved by students for each outcome covered by the course.
ii. The percentage (%) of students achieving the satisfactory or exemplary levels.

For the indirect assessment, five levelswere defined:

i. Strongly Agree **(100%)**
ii. Agree **(80%)**
iii. Neutral **(60%)**
iv. Disagree **(40%)**
v. Strongly Disagree **(20%)**

For satisfaction, we defined four levels:

i. **Unsatisfactory**:students whose scoreswere**40%** or **below (Disagree + Strongly Disagree)**
ii. **Developing**: students whose scoreswere**60% (Neutral)**
iii. **Satisfactory**: students whose scoreswere**80% (Agree)**
iv. **Exemplary:** students whose scores were**100% (Strongly Agree)**

For the judgment of outcomes, we defined the criteria shown in Table 2.

Table2. Outcome evaluation criteria

Exceeds Expectations	Meets Expectations	Progressing Towards Expectations	Does Not Meet Expectations
(EE)	(ME)	(PE)	(DNME)
Above 80%	70% - 80%	60% - 70%	Below 60%
Continue the good work	Continue the good work	Attention is required to some elements	Immediate action is required to resolve issues

Our example course covers five SOs that are shown in Table 3.

Table 3. Student Outcomes

Outcome	Outcome Description	Contribution
(a)	Ability to apply knowledge of mathematics, science, and engineering.	M
(b)	Ability to design and conduct experiments, as well as to analyze and interpret data.	H
(k)	Ability to use the techniques, skills, and modern engineering tools necessary for the engineering practice.	M
(l)	Ability to analyze, design, verify, validate, implement, apply, and maintain software systems.	H
(o)	Ability to manage the development of software systems.	L

H = High, M = Medium, L = Low.

5.1 Example Survey

The following is an example of a survey that was distributedto the students in the course.Theywere asked to give their feedback. Almost all students participated, and this shows their interest in improvingthe course and what they learned during the semester.

Assessment of Course Learning Outcomes
At the end of this course, I am able to:
1. **Understand the importance of software testing in the software development lifecycle.**
☐Strongly Agree ☐Agree ☐Neutral ☐Disagree ☐Strongly Disagree
2. **Understand and distinguish between different types of tests including unit testing, integration testing, and system testing.**
☐Strongly Agree ☐Agree ☐Neutral ☐Disagree ☐Strongly Disagree
3. **Develop a test plan for a specific software project.**
☐Strongly Agree ☐Agree ☐Neutral ☐Disagree ☐Strongly Disagree
4. **Understand and use different techniques for software testing.**
☐Strongly Agree ☐Agree ☐Neutral ☐Disagree ☐Strongly Disagree
5. **Understand and apply functional testing.**
☐Strongly Agree ☐Agree ☐Neutral ☐Disagree ☐Strongly Disagree
6. **Understand and apply structural testing.**
☐Strongly Agree ☐Agree ☐Neutral ☐Disagree ☐Strongly Disagree
7. **Understand and apply mutation testing.**
☐Strongly Agree ☐Agree ☐Neutral ☐Disagree ☐Strongly Disagree
8. **Understand reliability assessment.**
☐Strongly Agree ☐Agree ☐Neutral ☐Disagree ☐Strongly Disagree
9. **Organize and manage the testing process.**
☐Strongly Agree ☐Agree ☐Neutral ☐Disagree ☐Strongly Disagree
10. **Use different techniques for software testing.**
☐Strongly Agree ☐Agree ☐Neutral ☐Disagree ☐Strongly Disagree
11. **Use software testing tools and international testing standards.**
☐Strongly Agree ☐Agree ☐Neutral ☐Disagree ☐Strongly Disagree

5.2 Attainment of COs through indirect assessment

After getting the surveys back from the students,we analyzed the data.A summary of the course learning outcomes is given below in Table 4.

Table 4. Indirect assessment resultsfor each CO

	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Strongly Disagree (1)	Total	Average Score	% Students Achieving Satisfactory-Exemplary levels
CO 1	38%	54%	8%	0%	0%	100%	86.15%	92.31%
CO 2	23%	69%	8%	0%	0%	100%	83.08%	92.31%
CO 3	23%	38%	38%	0%	0%	100%	76.92%	61.54%
CO 4	23%	69%	0%	8%	0%	100%	81.54%	92.31%
CO 5	23%	62%	15%	0%	0%	100%	81.54%	84.62%
CO 6	31%	46%	23%	0%	0%	100%	81.54%	76.92%
CO 7	31%	54%	15%	0%	0%	100%	83.08%	84.62%
CO 8	15%	23%	62%	0%	0%	100%	70.77%	38.46%
CO 9	15%	77%	8%	0%	0%	100%	81.54%	92.31%
CO10	23%	54%	23%	0%	0%	100%	80.00%	76.92%
CO11	23%	31%	38%	0%	8%	100%	72.31%	53.85%

The following figures present the results in a comparative style and identify the level of students' understanding about the course. Figure 1 shows the average scoresfor each CO.
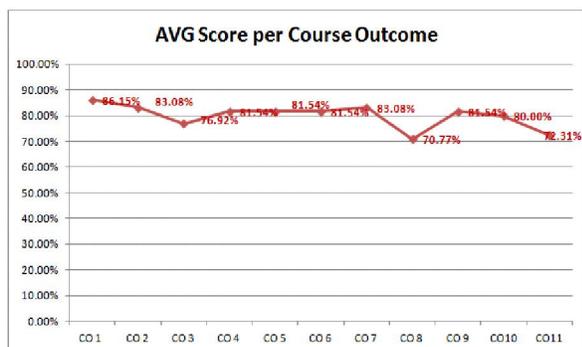
Figure 2 presents the indirect assessment results in terms of the percentage of students who achieved satisfactory or exemplary levels for each CO.
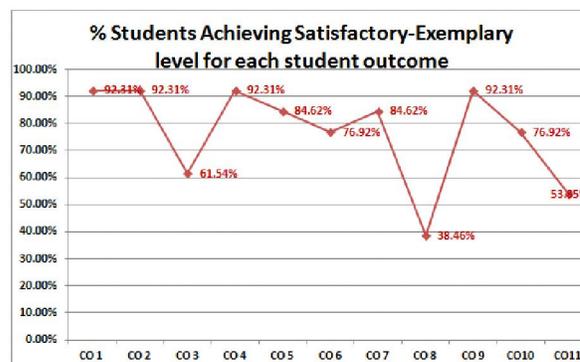

Figure 1. Average score for eachCO

Figure 2. Satisfactory or exemplary levels for each CO

5.3 Attainment of SOs through indirect assessment

Table 5 shows the aggregated results for the COsandSOs.The average score for each SOis usedas well as the percentage of students achieving the satisfactory-exemplary levels.

Table 5. Indirect assessment result for each SO

Student Outcomes	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Strongly Disagree (1)	Total	AVG Score	% Satisfactory-Exemplary levels
SO (a)	15.38%	23.08%	61.54%	0.00%	0.00%	100%	70.77%	38.46%
SO (b)	23.08%	38.46%	38.46%	0.00%	0.00%	100%	76.92%	61.54%
SO (k)	23.08%	51.28%	20.51%	2.56%	2.56%	100%	77.95%	74.36%
SO (l)	29.23%	56.92%	13.85%	0.00%	0.00%	100%	83.08%	86.15%
SO (o)	15.38%	76.92%	7.69%	0.00%	0.00%	100%	81.54%	92.31%

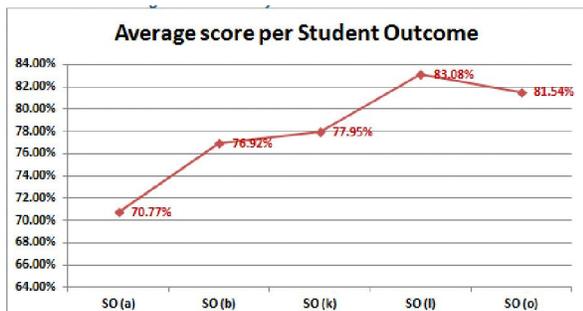Figure 3 shows the average score achieved by students for each SO in the indirect assessment.

Figure 3. Average score for each SO

The final resultsof the average scoresfor each SO are shown in Table 6. Results showed that overall students achieved more than 70% for each SO. This result is based on indirect assessment and only covers the average score for each SO.

Table 6. Final results for average score for each SO

Student Outcomes	Outcome Importance	Final Result (based on indirect assessment)
SO (a)	M	ME (AVG score between 70% and 80%)
SO (b)	H	ME (AVG score between 70% and 80%)
SO (k)	M	ME (AVG score between 70% and 80%)
SO (l)	H	EE (AVG score above 80%)
SO (o)	L	EE (AVG score above 80%)

After measuring the average scores for achievement for each SO using indirect assessment, we also measured the percentage of students who achieved satisfactory or exemplary levels for each SO.Figure 4 shows the satisfactory and exemplary levels of studentsfor each SO.

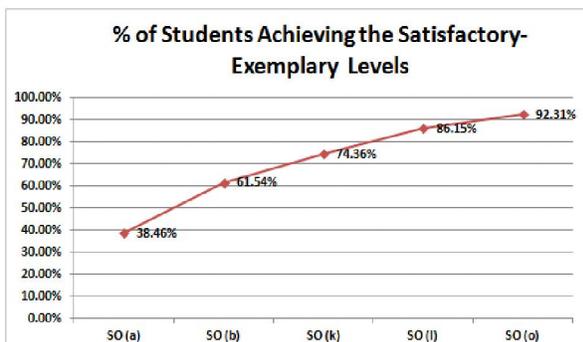
Figure 4. Achievement of the satisfactory and exemplary levels

Table 7 shows the final resultsof the percentage of students achieving satisfactory or exemplary levels for each SO. These resultsare based on indirect assessment and only cover the percentage of students who achieved satisfactory or exemplary levels for each SO.

Table 7. Final results of percentage of studentsachieving satisfactory or exemplary levelsfor each SO

Student Outcomes	Outcome Importance	Final Result (based on indirect assessment)
SO (a)	M	DNME (AVG score below 60%)
SO (b)	H	PE (AVG score between 60% and 70%)
SO (k)	M	ME (AVG score between 70% and 80%)
SO (l)	H	EE (AVG score above 80%)
SO (o)	L	EE (AVG score above 80%)

6. Results and Discussion

By evaluating the indirect assessment used in this study, we have found that overall students were satisfied in terms of the average feedback for each CO. Overall satisfaction levelsfor all the COs were on average more than 70%, and this is a positive result for the course. However, when compared with the percentage of students achieving the satisfactory or exemplary levels, overall students are satisfied with each CO and a few, such as CO8 and CO11,received less than 50%. This result shows that these COs need more attention from the faculty members in terms of reviewing the syllabus or changes in the methods and techniques for delivering their lecturesto the students.

The feedback also shows that overall students were satisfied and understood the course material during the semester. On average, students were satisfied and their feedback results show a more than 70% satisfactory level for each SO. However, for the percentage of students achieving satisfactory or exemplary levels, the result for SO(a) is less than 40%.This finding suggests that some students were unsatisfied and more attention is required to improve the course delivery or change the curriculum. In the case of SO(b), the resultsare also less than 70%, but more than 60%.This finding is acceptable, but some attention is required.

During our case study, we found that students' feedback (indirect assessment) helped improve the course as well as the department and institution. To improve surveys' output and make them more effective, it is important to encourage the students to providehonest feedback. For this purpose, we used anonymous surveys so that students would feel free to provide their feedback. We recommend this method to be used for indirect assessment in order to obtain honest and helpful feedback.

7. Conclusion

The assessment of students' learning remainsa criticalgoal for institutions. Many methods and techniques have been developed for this purpose. This paper discussed the use of indirect assessment methods to obtain students' feedback on their learning and the course delivery and material. Assessment of students' learning playsan important role in designingcurricula and evaluating the students' ability to learn. Our work showed that with the help of indirect assessment methods, students can provide their feedback and institutions can use this information to improve their curricula.These assessment results may also be the impetus for additional training sessions for the faculty members. Our work will help institutions improve their servicesfor students and alsotheir reputations. Relating COs with SOs makes it easy for students to understand and helps the faculty members to see the effects of their lectures. The evaluation of the assessment in this study was based on the average scoresfor the SOs and Cos, and thesatisfactory or exemplary levels for each SO and CO. These techniques revealed positive results that support decisions about changes in the curriculum and teaching methods.

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