A Novel Approach for Mixed Data Clustering using Dynamic Growing Hierarchical Self-Organizing Map and Extended Attribute-Oriented Induction

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Abstract: Data clustering is one of the most important data mining techniques which groups data supported on their similarity. A number of approaches are existing for clustering numerical data and the problem of clustering mixed data is still unresolved. The standard clustering techniques are in general used for numeric data and are not probable to handle mixed data for the reason that of their computational incompetence. The requisite for an enhanced mixed data clustering approach is becoming vital and it is turning out to be a hot research area. By the sort of resolving this issue, Growing Hierarchical Self-Organizing Map (GHSOM) and Extended Attribute-Oriented Induction (EAOI) for clustering mixed data type is previously projected except it does not have any capability to control the growth of the map and in addition the structure of GHSOM is static. To overcoming this issue, a Dynamic Growing Hierarchical Self-Organizing Map (DGHSOM) with EAOI is projected in this paper for handling the mixed data. The main importance of DGHSOM is that it has the ability to grow or modify the structure to represent the application enhanced. The experimentation for the proposed technique is approved with the help of UCI Adult Data Set and Cleve Dataset and it is fond that it is superior to previous approaches based on the number of resultant clusters and outliers with substantial reduction in the processing time. The Clustering error also reduced.

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1. Introduction

Due to the major development in together computer hardware and software, a enormous quantity of data is produced and gathered regularly. It is to be acknowledged that data are meaningful only at what time one can extract the hidden information inside them. On the other hand, "the most substantial complexity for obtaining high quality knowledge from data is due to the insufficiency of the data itself" (Wiederhold et al.,1996). These major complexities of gathered data move toward from their increasing size and adaptable domains.

Clustering is one of the important tools in data mining. The main objective of data clustering is focused on segmenting the data set into quite a few different groups in order that objects contains a high degree of resemblance to each other in the related group and have a high degree of difference to the ones in different groups (Han et al.,2001). Every generated group is acknowledged as a cluster. Useful patterns may be acquired by analyzing each cluster. In case, clustering customers with similar characteristics depending on their purchasing behaviors in transaction data may find out their previously unidentified patterns. The acquired information is useful to take decisions in the field of marketing.

Majority of the existing clustering techniques is proficient of processing moreover categorical data or numeric data. On the other hand, in recent times numerous mixed datasets together with categorical and numeric values came into existence. One of the wellknown practices is to group the mixed dataset is to convert categorical values into numeric values and after that they carry out any numeric clustering algorithm. A further common approach is to compare the categorical values directly, wherever two discrete values result in distance 1 on the same time like identical values result in distance 0. Though, these two techniques do not consider the similarity information embedded among categorical values. As a result, the similarity structure in grouping outcomes is not showing clearly in the dataset (Hsu C., 2005, 2006).

One of the familiar neural networks for mixed data clustering is Kohonen's Self-Organizing Map (KSOM) developed primarily for visualization of nonlinear associations of multi-dimensional data (Kohonen,1995). The KSOM is famous for its helpfulness in numerous real world applications (Haritopoulos et al., 2002, Kohonen et al., 2000, Papadimitriou et al., 2001).

The Self-Organizing Map (SOM) has been exploited as a tool for mapping high-dimensional data into a two or three dimensional feature map (Kohonen, 1995). It is then sufficient to visually recognize the clusters from the map. The main benefit is that it would be probable to accomplish some idea of the structure of the data through examining the map, owing to the topology preserving nature of the SOM. It has been uncertainly exposed that the SOM in its original structure does not capable to handle mixed data and numerous attempts have been made by several researchers to overcome this limitation (Villmann et al., 1997, Ritter et al., 1992).

Growing Hierarchical Self-Organizing Map (GHSOM) and Extended Attribute-Oriented Induction (EAOI) are used for managing the mixed numeric and categorical data. However it does not have any potential to control the growth of the map and additionally the structure of GHSOM is static. In order to solve these issues, Dynamic Growing Hierarchical Self-Organizing Map (DGHSOM) is planned in this paper.

2. Related Works

The different existing clustering techniques are discussed in this section which is proposed by different authors.

Dharmendra et al., (Roy et al., 2010) proposed a Genetic K-Means Clustering Algorithm for Mixed Numeric and Categorical Data Sets. A novel method (Juha Vesanto et al., 2000) was set onwards by Juha et al., for clustering of Self-Organizing Map. According to the way proposed in this paper the clustering is carried out by means of a two-level approach, where the data set is initially clustered with the SOM, and then, the SOM is clustered.

Mark Girolami presents a Mercer Kernel-Based Clustering (Mark Girolami, 2002) algorithm in Feature Space. This paper presents a method for both the unsubstantiated partitioning of a sample of data and the assessment of the feasible number of inbuilt of clusters which generate the data.

A new supervised clustering algorithm was predictable by Li et al., in (Shijin Li et al., 2007). They recommended their algorithm for data set with mixed attributes. As of the complexity of data set with mixed attributes, the conventional clustering algorithms suitable for this kind of dataset are not many and the result of clustering is poor. K-prototype clustering is one of the most frequently used methods in data mining for this kind of data. They borrowed the thoughts from the multiple classifiers combing technology which uses kprototype as the basis clustering algorithm in order to design a multi-level clustering assemble algorithm, which adoptively selects attribute for re-clustering. Jian et al., in (Jian Yin et al., 2005) proposed an proficient algorithm for clustering mixed type attributes in huge dataset.

Incremental Grid Growing (IGG) was developed by Blackmore (Blackmore J., 1995) which construct the network incrementally by vigorously modify its structure and connectivity supported on the input data. IGG network commences with a small number of primary nodes and generate nodes from the boundary of the network by make use of a growth heuristic. Associations are in additional when an internode weight difference falls beneath а predetermined threshold value and connections are disconnected when weight distinction increases. Combination of nodes only at the boundary authorizes the IGG network to continuously maintain a twodimensional structure, which presents easy visualization. Accordingly, the structure of the data is clear in the structure of the network devoid of having any necessary to plot the weight values.

A robust and scalable clustering algorithm was set onwards by Tom et al., in (Tom Chiu et al., 2001). The author working this clustering algorithm for mixed type attributes in large database environment. In their paper, they projected a distance measure that make possible grouping data with both continuous and categorical attributes. This distance measure is resultant from a probabilistic model that the distance between two clusters is equivalent to the decrease in log-likelihood function as a result of integration. A sum of this measure is memory efficient as it depends only on the integrating cluster pair and not on all the other clusters. The algorithm is implemented in the commercial data mining tool Clementine 6.0 which supports the PMML standard of data mining model deployment.

- 3. Methodology
- 3.1 Growing Hierarchical Self-Organizing Map (GHSOM)

The Growing Hierarchical Self-Organizing Map consists of a hierarchical structure of multiple layers in which each layer contains numerous independent growing Self-Organizing Maps (Rauber et al., 2002). Starting from a top-level map, every map which is related to the Growing Grid model, grows in size to symbolize a assembling of data at a particular level of detail. After a distinct development concerning the granularity of data representation is accomplished, the units are studied to observe whether they symbolize the data at a specific minimum level of granularity. Those units that symbolize too diverse input data are extensive to create a new small growing SOM at a succeeding layer, where the related data shall be characterized in more detail. These new maps however again grow in size until a specific development of the quality of data representation is reached. Units representing a previously quite homogeneous set of data, in opposition, will not need any additional expansion into subsequent layers. The acquired GHSOM consequently is completely adaptive to reflect, by its very architecture, the hierarchical structure inbuilt in the data, assigning additional space for the demonstrating of inhomogeneous areas in the input space.



The GHSOM evolves to a structure of SOMs reflecting the hierarchical structure of the input data. A graphical demonstration of a GHSOM is presented in figure 1. The map in first layer encloses 3 X 2 units and suggests a rather rough grouping of the chief clusters in the input data. The six independent maps in the second layer offer a more detailed view of the data. The input data for single map is the subset so as to have been mapped onto the related unit in the upper layer. Two units positioned in one of the second-layer maps contain additional been extensive into third-layer maps to

units positioned in one of the second-layer maps contain additional been extensive into third-layer maps to recommend sufficiently granular input data representation. It has to be seen that the maps includes various sizes supported on the structure of the data that moderate the problem of previously defining the structure of the architecture. The layer 0 serves up as an illustration of the complete data set and is essential for the managing of the growth process.

3.2 Initial Setup and Global Network Control

The advantage of the GHSOM architecture is its modification to the training data. The worth of this adjustment is deliberated by means of divergence among a unit's model vector and the input vectors indicates by this specific unit. Mainly, two dissimilar approaches can be utilized for the management of the growth process with the help of either the mean quantization error of a unit (normally utilized as a quality measure for data depiction with SOMs), or the absolute value, i.e. the quantization error of a unit. Officially, the mean quantization error of a unit i is computed based on the equation 1 as the mean Euclidean distance among its model vector mi and the n_c input vectors x_j that are elements of the set of input vectors C_i mapped onto this unit i:

$$\begin{split} mqe_{i} = & \frac{1}{n_{c}} \sum_{\substack{x_{j} \in c_{i} \\ \neq \ \emptyset}} ||m_{i} - x_{j}|| \text{,} n_{C} = |C_{i}|, C_{i} \end{split}$$

The preliminary point for the GHSOM training procedure is the calculation of a mean quantization error mqe_0 of the unit forming the layer 0 map as characterized in equation 2 in which n_I specifies the number of every input vectors x of the input data set I and m_0 represents the mean of the input data (Rauber et al., 2002).

$$mqe_{0} = \frac{1}{n_{I}} \sum_{x_{i} \in I} ||m_{0} - x_{i}||, n_{I}$$
$$= |I|$$
(2)

The mqe calculates the variation of each input data mapped onto a specific unit and will be make use of to manage the growth procedure of the neural network. Mainly, the minimum characteristic of data representation of each unit will be indicates as a fraction, specified by a parameterr₂, of mqe₀.

Also, each unit must represent their individual subsets of data at a mean quantization error lower than a fraction r^2 of mqe₀, i.e. convincing the global termination criterion indicated in equation 3:

$$mqe_i < r_2. mqe_0 \tag{3}$$

On the other hand, the quantization error of the unit qe can be make use of as an alternative of the mean quantization error, resulting in a global termination condition.

$$qe_{i} = \sum_{x_{j} \in c_{i}} \left| \left| m_{i} - x_{j} \right| \right|$$

$$qe_{i} < r_{2}. qe_{0}$$

$$(5)$$

3.3 Training and Growth Procedure of a Growing SOM

A newly generated map is qualified depending on the standard SOM training process. After definite predetermined number of training iterations the qes of all units as presented in Expression 5 are analyzed. A high qe indicates that an inhomogeneous part of the input space including different data, or at least a quite large set of input data from a highly homogenous part of the input space is characterized by this unit. Consequently, new units are necessary to offer more space for suitable data representation. The unit with the highest qe is consequently selected and is characterized as the error unit. The error unit is explained as e. Accordingly, the majority of different adjacent unit d by the way of input space distance is chosen. This is carried out by the way of contrasting the model vectors of every neighboring unit with the model vector of the error unit e. A new row or column of units is commenced between the error unit e and its most different neighbor d. The model vectors of the new units are kept as the average of their equivalent neighbors.

In general, the growth procedure of a growing SOM can be explain as follows. Let C_i specifies the subset of vectors x_j of the input data that is mapped onto unit i, i.e. $C_i \subseteq I$; and m_i specifies the model vector of unit i. After that, the error unit e is calculated as the unit with the maximum quantization error as represented in equation 6:

$$e = \arg \max_{i} \left(\sum_{x_{j} \in c_{i}} ||m_{i} - x_{j}|| \right), n_{C} = |C_{i}|, C_{i}$$

$$\neq \emptyset \qquad (6)$$

After the error unit is selected, its enormously dissimilar neighbor d is known as listed in equation 7, where N_e represents the set of neighboring units of the error unit e:

$$d = \arg \max_{i} (||m_{i} - x_{j}||), m_{i}$$

 $\in N_{e}$ (7)

A row or column of units is integrated between d and e. To obtain a smooth positioning of the recently included units in the input space, their model vectors are primarily set as the means of their individual neighbors. After including the learning rate and neighborhood range are reorganizing to their initial values, and training goes on in a SOM-like fashion for the next λ iterations. This training method of single growing SOM is enormously related to the Growing Grid model. The distinction up to now is that a decreasing learning rate is used and a decreasing neighborhood range moderately fixed values.

3.4 Termination of Growth Process

The growth process goes on only until the map's mean quantization error, indicated as MQE in capital letters, accomplishes a certain fraction r_1 of the qe_u of the respective unit u in the upper layer (specifically the unit encompassing the layer 0 map for the first-layer map). The MQE of a map is calculated as the mean of all units' quantization errors qe_i of the subset U of the maps' units onto which data is mapped:

$$MQE_{m} = \frac{1}{n_{u}} \cdot \sum_{i \in u} qe_{i},$$

$$n_{u} = |u| \qquad (8)$$
In general, the end condition for the growth

In general, the end condition for the growth of a single map m is defined as:

MQE _m			
$< \tau_1 \cdot qe_u$			(9)
1	•	 	0 1

where qe_u is the quantization error of the respective unit u in the upper layer. It is obvious that the smaller the parameter r_1 is preferred the larger the resulting map will be, explaining its data at a higher granularity. In case of a larger r_1 , more detailed data representation will be handed over to additional maps promote down the hierarchy. The parameter r_1 as a result acts as the control parameter for the depth/shallowness of the resulting hierarchical GH-SOM architecture.

3.5 Dynamic GHSOM (DGHSOM) with Controlled Growth

It is essential for all the knowledge discovery applications to have definite control on the growth of the map. This can be accomplished by controlling the control parameter r_1 (Alahakoon et al., 2000). The requirement for a measure for controlling the growth of the GHSOM is very important.

In case of using feature maps to recognize the clusters, it is helpful if there is a way for initially observe the most significant clusters and this will assist the data analyst to obtain some idea of the whole data set, to get finer clusters. In addition, this will also support the data analyst in building decisions on regions of the data that are not of attention and tune the finer clustering only to regions of interest.

In order to accomplish this control, a process is developed to point out the amount of spread required by identifying a control parameter (Alahakoon et al., 2000).

The DGHSOM make use of a threshold value called the Growth Threshold GT to build a decision when to initiate new node growth. GT will make a decision of the amount of spread of the feature map to be created. As a consequence, when only an abstract picture of the data is necessary, a large GT will result in a map with a less number of nodes. In the same way, a smaller GT will cause the map's spreading out more.

The node growth in the DGHSOM is in progress when the mean quantization error value of a node goes ahead of the GT. The mean quantization error value for node i is calculated as

$$MQE_{i} = \sum_{H_{i}} \sum_{j=1}^{D} (x_{i,j} - w_{j})^{2}$$
(10)

where H_i represents the number of hits to the node i and D is the dimension of the data. $x_{i,j}$ and w_j represents the input and weight vectors of the node i, in

the same way. For a boundary node to grow a new node, it is necessary that

$$MQE_i \ge GT \tag{11}$$

The GT value has to be determined based on the condition for the map growth. As can be seen from (10), the dimension of the data set will make a significant impact on the mean quantization error value and as such will have to be taken into account when make a decision of the GT for a particular application.

Since $0 \le x_{i,i}, w_i \le 1$, the maximum contribution to the error value by one attribute (dimension) of an input would be

$$\max |\mathbf{x}_{i,j} - \mathbf{w}_j = 1| \tag{12}$$

Therefore, from (12)

 $MQE_{max} = D \times H_{max}$ (13)

where $\ensuremath{\mathsf{MQE}_{\mathsf{max}}}\xspace$ represents the maximum mean quantization error value and H_{max} denotes the maximum possible number of hits. If H(t) is specifies as the number of hits at time t, the GT will have to be set such that

$$0 \le \mathrm{GT} < D \times H(t) \tag{14}$$

As a consequence, GT has to be determined according to the requirement of the map spread. It can be seen from (14) that the GT value will stand on the dimensionality of the data set in addition with the number of hits. As a result, it turns into necessary to recognize a different GT value for data sets with different dimensionality. This task is very problematical, particularly in applications such as data mining, for the reason that it is important to examine data with various dimensionalities in addition with the same data under dissimilar attribute sets. It also happens to complicated to calculate maps of numerous data sets for the reason that the GT cannot be compared over different data sets. As a result, the user definable parameter is introduced. The r can be used to manage and calculate the GT for DGHSOM's, devoid of the data analyst's having to be concerned about the different dimensions.

GT can be defined as

$$GT = D \times f(SF)$$
 (15)

in which $r \in R$, $0 \le r \le 1$ and f(r) is a function of r, which is known as follows.

The mean quantization error MQE_i of a node i will take the values

 $0 \le MQE_i \le MQE_{max}$ (16)

where MQE_{max} is the maximum mean quantization error value that can be get together. This can be represented as

$$0 \leq \sum_{H} \sum_{j=1}^{D} (x_{i,j} - w_j)^2$$
$$\leq \sum_{H_{max}} \sum_{j=1}^{D} (x_{i,j} - w_j)^2 \quad (17)$$

The major reason of the GT is to permit the map to grow new nodes by presenting a threshold for the error value and the minimum error value is 0, it can be argued that for growth of new nodes

$$0 \le GT \le \sum_{H_{max}} \sum_{j=1}^{D} (x_{i,j} - w_j)^2$$
 (18)

H_{max} can uncertainly be infinite, (18) becomes $0 \le GT \le \infty$. It is necessary to identify a function f(r)such that

(19)

(21)

$$0 \le r \le 1$$

and

$$0 \le \mathbf{D} \times \mathbf{f}(\mathbf{r}) \le \infty \tag{20}$$

In other words, a function f(x) that takes the values 0 to ∞ , when x takes the values 0 to 1, is to be identified.

A Napier logarithmic function of the type $y = -a \times \ln(1 - x)$ is one such equation that satisfies these requirements. If $\eta = 1 - r$ and

$$GT \le -D \times \ln(1 - \eta)$$

Then

 $GT = -D \times \ln(r)$ (22)

As a consequence, rather than providing a GT, which would take different values for various data sets, the data analyst can now present a value r, which will be used by the system to compute the GT value supported on the dimensions of the data. This will allow the DGHSOM's to be acknowledged with their control parameters and can form a basis for comparison of different maps.

3.6 Extended Attribute-Oriented Induction

To trounce the disadvantage of major values and numeric attributes, an extension to the conventional AOI (Han et al., 1993) is used in this paper (Chung-Chian Hsu et al., 2006). This supply the ability of discovering the major values and an option for processing numeric attributes. For the exploration of major values, a parameter majority threshold β is initiated. If some values (i.e., major values) take up a major portion (exceeding β) of an attribute, the Extended AOI (EAOI) preserves those major values and generalizes other non major values. If no major values exist in an attribute, the EAOI proceeds like the AOI, producing the same results as that of the conventional approach. In addition, if β is set to 1, the EAOI degenerates to the AOI.

For solving the problems of making subjectively numeric concept hierarchies and generalizing boundary values, an alternative for processing numeric attributes is projected: Users can desire to compute the average and deviation of the aggregated numeric values in its place of generalizing those values to discrete concepts. Under this alternative, only definite attributes are generalized. The average and deviation of numeric attributes of the combined tuples are calculated and then replace the original numeric values. The computed deviation discloses the dispersion of numeric values; the less the deviation is, the more concentrated the values are; or else, the more diversified the values are.

The EAOI algorithm is outlined as follows (Hsu, 2004):

Algorithm: An extended attribute-oriented				
induction algorithm for major values and				
alternative processing of numeric attributes				
Input: A relation W with an attribute set A; a set				
of concept hierarchies; generalization				
threshold θ , and majority threshold β .				
Output: A generalized relation P.				
Method:				
1. Determine whether to generalize				
numeric attributes.				
2. For each attribute Ai to be generalized				
in W,				
2.1 Determine whether Ai should be				
removed, and if not, determine its				
minimum desired generalization				
level Li in its concept hierarchy.				
2.2 Construct its major-value set M				

- 2.2 Construct its major-value set M_i according to θ and β .
- 2.3 For v ∈ Dorn(Ai), if v∈Mi construct the mapping pair as (v, v_{Li} M_{Li}) otherwise, as (v, v).
 3. Derive the generalized relation P by
- 3. Derive the generalized relation P by replacing each value v by its mapping value and computing other aggregate values.

In Step 1, if numeric attributes are not to be generalized, their averages and deviations will be computed in Step 3. Step 2 aims at arranged the mapping pairs of attribute values for generalization. First, in Step 2.1, an attribute is removed either since there is no concept hierarchy defined for the attribute, or their higher-level conceptions are expressed in terms of other attributes. In Step 2.2, the attribute's major-value set Mi is constructed, which consists of the first $\alpha(<\theta)$ count leading values if they take up a major portion ($\geq \beta$) of the attribute, where θ is the generalization threshold that sets the maximum number of distinct values permitted in the generalized attribute.

In Step 2.3, if v is one of the major values, its mapping value remains the same, i.e., major values will not be generalized to higher-level concepts. Otherwise, v will be generalized by the concept at level Li by excluding the values enclosed in both the major-value set and the leaf set of the vLi subtree (i.e., vLi - MLi where MLi = Leaf(vLi) \cap Mi). Note that, if there are no major values in Ai, Mi and MLi will be empty. For that reason, the EAOI will act like the AOI. In Step 3, aggregate values are calculated, together with the accumulated count of merged tuples, which have identical values after the generalization, and the averages and deviations of numeric attributes of combined tuples if numeric attributes are determined not to be generalized.

4. Experimental Results

The futured DGHSOM with EAOI mixed data clustering technique is experimented by means of UCI Adult Data Set and cleve dataset.

4.1 UCI Adult Data Set

This data set contains 15 attributes that contains eight categorical, six numerical and one class attributes. 10,000 tuples from the 48,842 tuples are preferred randomly for the evaluation.

Number of Resultant Clusters and Outliers

For the attribute choosing, the process of relevance analysis based on information gain is used. The relevance threshold was set to 0.1 and seven qualified attributes are attained: Marital-status, Relationship, Education, Capital_gain, Capital_loss, Age and Hours_per_week. The first three are categorical, and the others are numeric.

The map size is 400 units. The training parameters are set to the same with that of the previous experiment.

Distance Criteria						
	SOM		GHSOM		DGHSOM	
	Cluster	Outlier	Cluster	Outlier	Cluster	Outlier
d=0	88	-	75	-	61	4
d ≤ 1.414	19	-	9	-	7	1
$d \leq 2.828$	9	-	4	-	3	1
d ≤ 3&Adj	14	1	5	5	4	6

Table 1. Number of Resultant Clusters for using SOM, GHSOM and DGHSOM with Different Distance Criteria

The number of resultant clusters by using SOM, GHSOM and DGHSOM with dissimilar distance criteria is presents in table 1. It can be seen that the projected DGHSOM with EAOI technique consequences in better categorization and it detects the clusters and outliers successfully.

Processing Time

For the reason that of the flexible shape of the network, the DGHSOM can point out a set of data with a smaller amount of nodes when comparing against the SOM and GHSOM and it is exposed in figure 2.



This becomes an advantage when training a network with extremely large data set, because the reduction in the number of nodes will result in a reduction in processing time and also less computer resources.

4.2 Cleve dataset

The second data set was a cleve dataset which is Dr. Detrano's heart disease dataset that generated at the Cleveland Clinic modified to be a real mixed dataset. The dataset has 303 instances, each being described by 6 numeric and 8 categorical attributes. The instances were also classified into two classes, each class is either healthy (buff) or with heart disease (sick). The cleve dataset has 5 missing values in numeric attributes, all of them are replaced with the value of 0.

The clustering accuracy is measured suppose, the final number of clusters is k, clustering accuracy r is defined as

$$r = \frac{\sum_{i=1}^{k} a_i}{n}$$

ⁿ Where n is the number of instances in the data set, a_i is the number of instances occurring in the both cluster i and its corresponding class, which as maximum value. Consequently, the clustering error is defined as e = 1 = r.

The dataset using here is the cleve data set into different number of clusters, varying from 2 to 9. For each fixed number of clusters, the clustering errors for various methods were compared.

Table 2. Performance of Different Clustering Techniques

Techniques	Clustering Error
SOM	0.358
GHSOM	0.291
DGHSOM	0.158

The resultant clustering error is determined by using SOM, GHSOM and DGHSOM with dissimilar distance criteria is presents in table 2. It can be seen that the projected DGHSOM with EAOI technique having minimum clustering error.

From the Figure 3, came to know that the DGHSOM technique is the most efficient technique as compared with the other two techniques.



5. Conclusion

Mixed data clustering is on of the difficult task and it is a major challenge in the field of research to offer a better clustering technique that will be able to handle mixed data successfully. GHSOM does not have any competence to control the growth of the map and furthermore the structure of GHSOM is static. In this paper, Dynamic Growing Hierarchical Self-Organizing Map (DGHSOM) with EAOI is projected for handling the mixed data. This paper concentrates on proficient clustering technique for mixed category data. DGHSOM can efficiently control the growth of the map and it has the potential to grow or change the structure. The experiment is carried out with the help of UCI Adult data set and Cleve dataset and it can be observed that proposed DGHSOM with EAOI presents better clustering result when compared against the SOM and GHSOM. Furthermore the processing time of the projected DGHSOM with EAOI is very low and the clustering error also very low.

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